

THE CAPTIVE TO INDEPENDENT INSURANCE AGENT JOURNEY



When you transition from a captive to an independent insurance agent, you'll handle all the tasks your parent company managed for you. Here's what you need to get started:

7 STEPS TO INDEPENDENCE



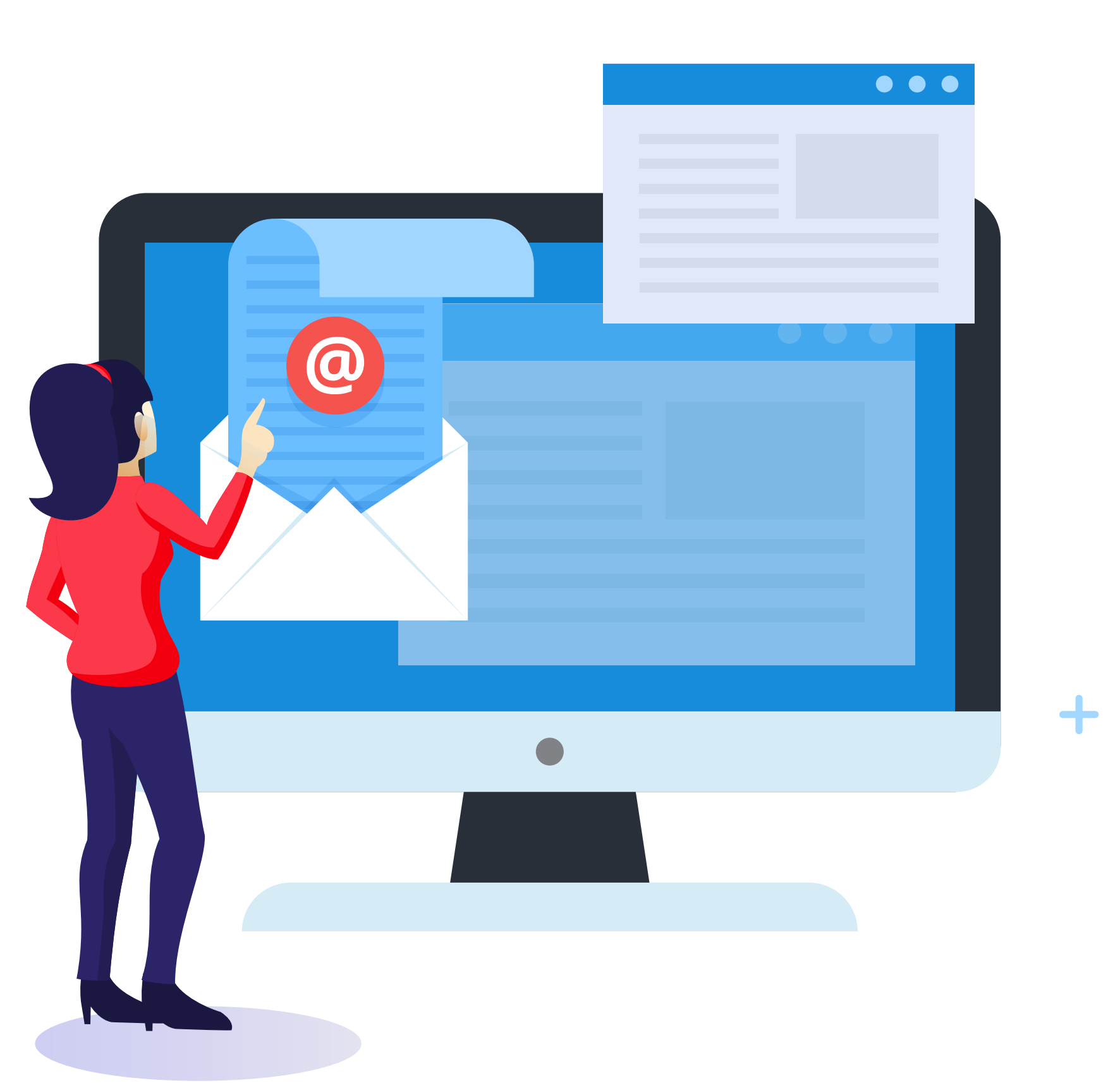
1. Secure existing client relationships

2. Design your logo with Agency Revolution's logo design service



3. Choose your agency management system

4. Set up your accounting system



5. Create an automated marketing strategy using **Fuse™**

6. Join an industry association for independent agents



7. Build a website to attract leads with Agency Revolution's marketing tools

LET AGENCY REVOLUTION HELP YOU BUILD YOUR BRAND

A website that drives and engages prospects to help turn leads into clients

Our modern, responsive websites are optimized for SEO, include built-in marketing tools and a growing content library so you look professional and communicate your unique brand.



Solutions that turn your agency management system into a marketing machine

Our intelligent automation platform triggers email, text, or direct mail to deliver the right message, at the right time, to the right person.

